

# Associate Membership

Partnering with Scotland's largest  
construction trade association



 **SELECT**

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# Introduction

## What is an associate membership?

Associate member schemes are frequently used by modern trade associations to help develop a mutually complementary network of industry-specific partners.

Designed to accommodate organisations who don't meet the usual criteria of membership, it gives them the opportunity to ally themselves with an established and successful body and enjoy access to its members and the many benefits and services offered.

In return, it allows trade bodies to build stronger relationships with organisations that can offer relevant and useful services to their members.

## SELECT Associate Membership

Associate Membership of SELECT gives you and your organisation the opportunity to play a key role in Scotland's largest construction trade body.

Founded in 1900 as The Electrical Contractors' Association of Scotland, we were the first trade association in the world to serve the electrical industry.

Today, we deliver a wide range of services to around 18,500 professionals and apprentices, train more than 3,500 electricians each year, and are committed to regulation of the electrical industry for a safer Scotland.

Becoming an Associate Member of SELECT means you can engage with our experts and Members, enjoy access to a wealth of services and benefits, and work with us to share the latest ideas and in-depth knowledge to help benefit the wider industry.



# Benefits of Associate Membership

- **Recognised branding**

Use of the exclusive SELECT Associate Member logo on all your collateral.

- **Extensive exposure**

Your logo and company profile on a dedicated Associate Member section of the SELECT website, with a prominent URL linking to your own site.

- **Networking opportunities**

The opportunity to attend meetings and enjoy networking opportunities with SELECT Member businesses.

- **Meet Members**

Access to more than 1,200 SELECT Member businesses of all sizes across Scotland, employing 15,000+ people and 3,500 apprentices.

- **Personal presentations**

Opportunity to promote products and services via presentations at regional Branch Updates across Scotland.

- **Exclusive webinars**

Opportunity to host and contribute to special Member webinars, hosted online with promotion by SELECT through its print and digital channels.

- **Mutual marketing**

Cross-promotion of news, events and updates through the SELECT social media channels, with 5,000+ followers.



- **Automatic subscriptions**

Subscription to our monthly e-shot, *SwitchedOn*, and bi-monthly magazine, *cabletalk*, which both feature dedicated sections for Associate Member news.

- **Exhibition discounts**

Discount on exhibiting at our annual Toolbox Talk roadshows, which are held across Scotland in May and June and are extremely popular with Members.

- **Sponsorship deals**

Discount and preferential packages for sponsorship of our President's Lunch and annual President's Cup golf tournament, plus other popular events which enjoy high media profiles.

- **Preferential rates**

Discount on advertising in *cabletalk*, which is read by more than 4,000 decision-makers every issue, including SELECT Members, politicians and industry leaders.

- **Promotional tools**

Opportunity to include promotional material in welcome packs which are sent to all new SELECT Members.

- **Forum access**

Access to the Local Authority & Client Forum, which brings together local authorities, housing associations, universities and NHS estates, all sharing best practice as a collective.



# Costs and conditions of Associate Membership

## How much does it cost?

Associate Membership of SELECT costs £800 plus VAT per annum, running from 1 January onwards.

Membership is for a 12-month period, with subscriptions reviewed annually.

Associate Members who join after 1 January will pay a monthly pro-rata fee.

## What are the conditions?

- Associate Membership is open to service providers, manufacturers and any other commercial organisations related to the electrical industry.
- Applicants do not have to be based in the UK and may have a European or international remit.
- Applicants are expected to pursue policies and services that are beneficial to the interests of SELECT and its Members.
- Applicants undertake not to offer goods or services directly to SELECT Members unless granted prior permission by SELECT.
- All applicants must agree to abide by the full SELECT Associate Membership scheme rules, which are available from the association on request.

## How can I find out more?

For further information, call our Membership & Communications team any day on **0131 445 5577** or email **[memberservices@select.org.uk](mailto:memberservices@select.org.uk)**





Founded in 1900, SELECT is Scotland's largest construction trade association.

It has over 1,200 member businesses who collectively have an annual turnover of around £1 billion and employ over 15,000 people and 3,500 apprentices.

SELECT also delivers training courses to more than 3,000 electricians each year and is committed to regulation of the industry for a safer Scotland.

The Walled Garden  
Bush Estate  
Midlothian EH26 0SB  
Tel: 0131 445 5577

[www.select.org.uk](http://www.select.org.uk)